



SDGs Labs
SDGs Innovation Labs
Overview

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SDGs Innovation Labs

Aim	With our SDGs Innovation Labs, we support your company in the creation of impact-driven sustainability innovations and future-oriented transformations by translating the Sustainable Development Goals (SDGs) into the real world environment of your company.
Organisation	Our SDGs Innovation Labs are organised as workshops within single enterprises in all four participating countries (Austria, Germany, Italy and Portugal). Selected enterprises out of the agribusiness and food production sector serve as pioneers, going through an innovation and transformation process based on the SDGs.
Duration	A SDGs Innovation Lab consists of several (2-4) workshops (each about 2-3 hours; including possibly online meetings). They take place between October 2020 and February 2021 at the latest.
Target groups	<p>Participants include persons from different departments or with different responsibilities (to foster co-creation) within the company; this includes persons with decision-making power, as well as persons that are in touch with more operative or day-to-day questions related to sustainability challenges in the company.</p> <p>Unusual experts (such as artists, scientists, representatives from NGOs) will be part of the labs, serving as out-of-the-ordinary inspiration and initiators of creative and outside-of-the-box thinking.</p>
Facilitators	The number of facilitators will be adjusted to the number of participants: 1 facilitator for up to 8-12 participants; 2 facilitators for up to 20 participants.
Questions to be addressed with the SDGs Innovation Labs	<ul style="list-style-type: none"> - the status quo of addressing the SDGs in your company - experiences with the SDGs in your company - drivers for and barriers to the implementation of the SDGs in your company - how and where the SDGs can be implemented in your company
Our approach	Our team will apply a set of transformative and interactive tools and methods, which will be adapted to the context of your company. Our aim is the creation of stimulating spaces for exchange and learning by facilitating the entire process. By doing so, we would focus on enabling your team to embrace new ideas and visions, to become creative and discover hidden synergies and unused potentials. Next level would be the actual implementation of the learnings leading to the next steps towards your company's sustainability impact.
Role of the SDGs Labs Team	We will take the role as a "critical friend", asking inspiring questions, moderating ideas and giving feedback to ideas of implementation.

Expected outcome	<ul style="list-style-type: none"> - A better understanding of the SDGs within your company. - Promotion of dialogue between different departments of your company. - Identification of innovative ways for your company to become active in the SDGs implementation. - Acknowledgement of potential advantages for your company when implementing the SDGs. - Development of a work plan for overcoming some of the needs identified for achieving the proposed innovation targets. - Lessons learned from innovative approaches implemented by other enterprises addressing the same SDGs (or the same needs).
Evaluation	<p>The evaluation will be composed of a mix of “formative” (alongside the workshops) and “summative” (focus on outcomes of the labs) evaluation; it comprises the learning journey of the participants as well as the organizers and facilitators of the labs. Constant evaluation also allows us to shape the upcoming SDGs Innovation Lab sessions accordingly and to your company’s best purpose.</p>
Future ambitions	<p>Building up a long-lasting network between companies and associations for future exchange of knowledge – even at a cross-country level.</p>